

PRESENTED BY AGENCY & AgeTech Connect Boston

AgeTech Innovation Showcase 2026

Try the technology. Meet the innovators. **Shape the future of aging.**

Wed., Dec. 9, 2026

MA State House • Great Hall • Boston

Free & Open to the public

For one day, the historic Great Hall becomes a working floor for the future of aging. **Try the products**, share your feedback with the founders building them, hear from the ASAPs and Sandbox partners testing them, and talk with the policymakers shaping what growing older looks like. **Interact and influence what's possible to extend lifespan, improve healthspan, and deepen joyspan.**

Register: <https://bit.ly/agetechshowcase-2026>

WHAT YOU'LL EXPERIENCE

25+

AgeTech
Demo
stations

Try it and tell us what you think:

Innovative products that promote agency and independence for aging: activities of daily living, health diagnostics, mobility aids, cognitive care, AI-enabled tools, smart home technology, care force support, and more.

Stakeholder roundtables

facilitated by UMass Boston Gerontology

- **MA Executive Office of Aging & Independence** Robin Lipson
- **Age Strong Boston**, Emily Shea
- **MeHI Sandbox** labs and enterprises
- **MA Joint Committee of Elder Affairs** State Representatives

WHO SHOULD COME

- Older adults & family caregivers
- ASAP & Councils on Aging
- Senior living & home care operators
- Healthcare providers & clinicians
- AgeTech founders & startup teams
- Investors & accelerator leaders
- Gerontologists & students
- Researchers & academic partners
- State legislators & policymakers
- Innovators, analysts, engineers, builders
- ...*anyone curious about aging well*

WHY AGETECH MATTERS IN MA

1.7M

RESIDENTS
AGED 60+

1.4M

FAMILY
CAREGIVERS

\$22B

CARE
ECONOMY

We're mobilizing an AgeTech Living Lab in Massachusetts connecting startups, researchers, engineers, health systems, and aging services— so more innovation can be deployed locally and shared globally with aging populations.

GET INVOLVED

Demo a product

Sponsor or Partner with us

Attend as a guest

Bring members of your ASAP, COA, or org

PRODUCERS

Danielle D. Duplin Founder, AGENCY
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IN PARTNERSHIP WITH

MA eHealth Institute (MeHI) • New England Deaconess Abundant Living • Mass Tech Leadership Council • Somersault Innovation • Mystic Valley Aging Services • Somerville-Cambridge Elder Services • UMass Boston Gerontology Institute • LeadingAge MA + *more To-be-announced*



Align your brand with the people who are building, deploying, and living the future of aging.



SPONSORSHIP TIERS

FRIEND \$choice

- 501(c)(3) orgs or Individual donors only
- Logo / mentions on social media posts

AgeTech Innovation Showcase

State House Great Hall, Boston, MA

Wednesday Dec 9, 2026

AMBASSADOR \$1,000

- Mentions on social media
- Logo on event signage & website
- Souvenir group photo on the historic State House Grand Staircase

CONNECTOR \$2,500

Ambassador benefits, plus:

- Featured recognition on social media and promotional materials
- Demo table
- Photo in post-event sizzle reel

CHANGE AGENT \$5,000

Connector benefits, plus:

- Direct time with policymakers & stakeholders
- VIP walkabout access
- Co-host a roundtable
- Media interview clip in sizzle reel

CHAMPION \$10,000

Change Agent benefits, plus:

- Top-tier logo placement
- Brief stage remarks
- Custom/Dedicated Activation
e.g., host the night-of Reception, host a themed roundtable, Run an activity with attendees, offer branded takeaways, etc.

WHY SPONSOR

- Brand association as an AgeTech pioneer
- Direct time with state policymakers and leaders
- Visibility across 27 ASAPs, 350+ Councils on Aging, 25+ startups, and dozens of Senior Living Operators and agencies
- Early access to AgeTech founders and innovators
- Engage with older adults, caregivers, & the professionals who serve them

Not seeing the right fit?

Let's collab on an activation that works for your organization's goals and budget

REACH OUT

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SPONSORS & PARTNERS

MA eHealth Institute (MeHI)

New England Deaconess Association

Mass Tech Leadership Council · Somersault Innovation · Mystic Valley Aging Services · Somerville-Cambridge Elder Services · UMass Boston Gerontology Institute · LeadingAge MA +more to be announced

A day with older adults, ASAPs, care providers, fellow AgeTech innovators and state leaders in **one historic room.**

SHOWCASE YOUR AGETECH SOLUTION

Put a working product in front of the people it's for. Every table is hands-on. Honest feedback is the point. You'll leave with deeper insights, stronger connections, and visibility with stakeholders motivated to deploy locally and scale globally. **Join us!**

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What's included

- 4+ foot tablespace, plus floor space for big demos if needed
- Table signage customized with your branding
- Founder access to roundtable discussions and VIPs

Promotional value

- [#] dedicated social media mentions across channels
- Photo included in the post-event sizzle reel
- Opportunities for media interviews
- Brand listed on the event website and in the program
- VIP visibility with stakeholders and policymakers

WHAT'S ON THE FLOOR

- Daily Living & IADLs
- Cognitive Health
- Companionship & Connections
- AI for AgeTech
- Robotics
- In-home Rehab
- Care tools and Workforce
- Health diagnostics
- Wellness
- Smart Home
- Sleep
- Social Determinants of Health
- Mobility & Accessibility

Eligibility

- MVP ready: a working product people can try at the table
- Commercial stage: in market, in pilot, raising to launch
- Massachusetts or New England connection preferred

Good to know

- **Participation fee: \$495** · Sponsored tables available for select early-stage companies
- Power is wall-only; battery demos work anywhere.
- Founders setup from 9AM and stay through 5PM

A few slots are still open.

Tell us about your product and what you need at the table.

[Apply to Demo](#)

QUESTIONS

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Applications reviewed on a rolling basis.
First companies announced in October.

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AgeTech Innovation Showcase **2026**

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 **AGENCY**

 **AGETECH
CONNECT
BOSTON**

MeHI
MASSACHUSETTS
eHEALTH INSTITUTE


at the MassTech
Collaborative

DEACONESS

Abundant Life
COMMUNITIES

